



Addition



When Matt Hemeyer from Addition visited us with cocktail spice samples, he arrived carrying his herbal beverage infusions in a tiny case--a traveling salesman of the very best kind. Matt and his business partner Eric Salenski developed "a liquid spice rack" for mixologists who sip on the savory side. Their infusions--herbal, spicy, or a medley of both--add depth to familiar cocktails and non-boozy drinks alike.





Matador

Crouched on the wet grass at a blues festival in San Francisco's Golden Gate Park, Chris Clearman craved a better way to relax—he needed something convenient, with no chance of damp pants. He used his background in product design to create Matador's ultralight, durable, water-resistant Pocket Blanket that folds in seconds to fit in a pocket. Along with Matador's other gear, it's the perfect accessory for any adventure, anywhere.





Salty Road



When the going gets tough, the tough make taffy. Salty Road founder Marisa Wu considered starting a chocolate business, but there were already so many chocolatiers in NYC that she chose to stretch herself instead. Marisa began crafting hand-pulled taffy with real sea salt and fresh ingredients in her tiny apartment and selling it at farmers' markets in 2011--and it stuck! Now, Marisa and her team craft unusual taffy flavors from their own candy factory in Brooklyn.





SMASHED!



What could be more comforting than bread and jam...and a nip of bourbon? Jeannine Mills crafts SMASHED! Boozy Jams + Jellies by hand in Portland, Oregon. She delights her customers with booze-infused jams, jellies, fruit butters and curds that put just the right amount of punch into favorite breakfast spreads. We'll toast to that.

